



**Riara School of Business**  
*Nurturing business innovators*

**JANUARY – APRIL 2016 TRIMESTER**  
**EXAMINATION FOR BACHELOR OF BUSINESS ADMINISTRATION**

**DAY PROGRAMME**

**BBA402: CORPORATE GOVERNANCE & SOCIAL RESPONSIBILITY**

**DATE: APRIL 2016**

**TIME: 2 HOURS**

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**INSTRUCTIONS**

- i) Answer question one and any other two**
  - ii) Marks allocated to each question are shown at the end of the question**
  - iii) Arrange your work neatly and indicate the questions answered in the Examination booklet**
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**QUESTION ONE: COMPULSORY (30 MARKS)**

**Read the Case Study below carefully and, answer the questions that follow:**

Strong corporate governance and transparency are critical for business success. For investors, good governance is a good indicator of well-managed, resilient businesses. For companies, a measure of success is the ability to internalize the values, spirit and purpose behind governance rules. While the governance standards have brought many organizations along way, we have some way to go if we want to be seen as leaders in this area. Regulators, directors, management, investors, industry groups and professional bodies all have a part to play. The collective efforts of all these stakeholders will be needed to sustain the drive to improve governance and support the government's vision of positioning Singapore as a global financial center.

This inaugural collection of teaching case studies aims to raise awareness and promote thoughtful discussions on key corporate governance issues in companies across several markets.

The authors have endeavored to present the facts and issues based on publicly-available information covering matters such as the board, board committees, ownership structure, corporate governance rules and regulations, auditors and remuneration. Following each case study are discussion questions which we hope will facilitate a robust exchange of views to help lead efforts to advance corporate governance standards and best practices.

- a. Discuss the various roles that good corporate leadership plays in modern corporate entities  
(12 Marks)
- b. To what extent does an organization help promote individual ethos in a corporate entity?  
(12Marks)
- c. Discuss at least two issues that promote good organizational morality  
(6 Marks)

#### **QUESTION TWO**

- a. Using relevant examples, Discuss four Principles of Corporate Governance and show how they help in improving organizational performances  
(12 Marks)
- b. Explain the role of Ethics in regulating individual behavior  
(8 Marks)

#### **QUESTION THREE**

- a. Using relevant examples, discuss four roles performed by Boards of Directors in a functional corporate organization.  
(10 Marks)
- b. “Corruption in society is not necessarily unethical”. Discuss this statement with relevant examples.  
(10 Marks)

#### **QUESTION FOUR**

- a) Discuss the importance of a good organizational culture  
(4 Marks)
- b) With the use of relevant examples, explain how organizations manage unethical practices at work place.  
(8 marks)
- c) Discuss the case for and against Multi-National Corporations (MNCs) in Kenya.  
(8 Marks)

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