



**DEPARTMENT OF COMMUNICATION AND MULTIMEDIA JOURNALISM  
SEPTEMBER- DECEMBER 2019 TRIMESTER  
EXAMINATION FOR BACHELOR OF COMMUNICATION AND MULTIMEDIA  
JOURNALISM  
RJN 123: KISWAHILI FOR JOURNALISTS**

**DATE: TUESDAY, 10<sup>TH</sup> DECEMBER 2019**

**TIME: 2.00 – 4.00 PM (2 HOURS)**

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**GENERAL INSTRUCTIONS:**

**Students are NOT permitted to write on the examination paper during reading time.  
This is a closed book examination. Text book/Reference books/notes are not permitted.**

**SPECIAL INSTRUCTIONS:**

- 1 Write your REGISTRATION NO. Clearly on the answer booklet(s).**
- 2 Answer Question One and ANY other TWO questions.**
- 3 Questions in all sections should be answered in answer booklet(s).**
- 4 Marks allocated to each question are shown at the end of the question.**
- 5 PLEASE start the answer to EACH question on a NEW PAGE.**
- 6 For the questions, write the number of the question on the answer booklet(s) in the order you answered them.**
- 7 Write your answers in paragraph form unless stated otherwise.**
- 8 Keep your phone(s) SWITCHED OFF at the front of the examination room.**
- 9 Keep ALL bags and caps at the front of the examination room and do not refer to any unauthorized material before or during the course of the examination.**
- 10 You are only allowed to leave the examination room 30minutes to the end of the Examination.**

**MAAGIZO: JIBU SWALI LA KWANZA NA MENGINE MAWILI KUTOKA SEHEMU YA PILI**

**SWALI LA KWANZA**

- (a) Fafanua dhana hizi katika lugha **(Alama 6)**
- (i) Mawasiliano
  - (ii) Ujumbe
  - (iii) Mpokezi
- (b) Taja na ueleze uzuri wa mazungumzo kama mbinu ya mawasiliano kwa mwana habari. **(Alama 6)**
- (c) Eleza vikwazo vitatu vya mawasiliano kwa mwanahabari nyanjani. **(Alama 6)**
- (d) Lugha ni chombo muhimu kwa mwanahabari ainisha umuhimu huu. **(Alama 6)**
- (e) Taja na ueleze sifa tatu za sajili ya vyombo vya habari. **(Alama 6)**

**SEHEMU YA PILI**

**SWALI LA PILI**

Jadili sifa zinazoathiri matumizi ya lugha katika jamii. **(Alama 20)**

**SWALI LA TATU**

Fafanua changamoto anazopata mwanahabari anapofanya kazi yake nyanjani . **(Alama20)**

**SWALI LA NNE**

- (a) Andika ripoti ya kisa kifupi ulichoshuhudia ulipokuwa nyanjani . **(Alama10)**
- (b) Eleza mbinu za uandishi utakazotumia unapofanya uandishi. **(Alama 10)**

**SWALI LA TANO**

- (a) Huku ukitoa mifano mwafaka jadili muundo wa lugha ya Kiswahili. **(Alama 10)**
- (b) Eleza umuhimu na matumizi ya Kiswahili katika maeneo haya ya mawasiliano. **(Alama 10)**

- i) Vyombo vya habari
- ii) Kama chombo cha kuzalisha mali
- iii) Mawasiliano ya umma
- iv) Katika utandawazi
- v) Chombo cha kutoa elimu