



**DEPARTMENT OF COMMUNICATION AND MULTIMEDIA JOURNALISM
SEPTEMBER- DECEMBER 2019 TRIMESTER
EXAMINATIONS FOR BACHELOR OF COMMUNICATION AND MULTIMEDIA
JOURNALISM
RJN 223: CYBERCULTURE STUDIES**

DATE: MONDAY, 9TH DECEMBER 2019 TIME: 2.00-3.30 PM (1H 30 MIN)

GENERAL INSTRUCTIONS:

Students are NOT permitted to write on the examination paper during reading time.

This is a closed book examination. Text book/Reference books/notes are not permitted.

SPECIAL INSTRUCTIONS:

1 Write your REGISTRATION NO. Clearly on the answer booklet(s).

2 Answer Question One and ANY other TWO questions.

3 Questions in all sections should be answered in answer booklet(s).

4 Marks allocated to each question are shown at the end of the question.

5 PLEASE start the answer to EACH question on a NEW PAGE.

6 For the questions, write the number of the question on the answer booklet(s) in the order you answered them.

7 Write your answers in paragraph form unless stated otherwise.

8 Keep your phone(s) SWITCHED OFF at the front of the examination room.

9 Keep ALL bags and caps at the front of the examination room and do not refer to any unauthorized material before or during the course of the examination.

10 You are only allowed to leave the examination room 30minutes to the end of the Examination.

QUESTION ONE- COMPULSORY

- a. There have been numerous developments in Virtual Reality (VR) and Augmented Reality (AR) in the entertainment and communication industries;
- i. Differentiate between VR and AR (2 marks)
 - ii. Explain any TWO advantages and TWO disadvantages of VR and AR as modes of information? (4 marks)
 - iii. How can the media in Kenya make use of VR and AR? (4 marks)
- b. Elaborate how new technologies have challenged our views on: (10 marks)
- i. Identity
 - ii. Race
 - iii. Class
 - iv. Gender
 - v. Sexuality

SECTION B: ANSWER ANY TWO QUESTIONS

QUESTION TWO

- i. What is Blockchain Technology? (2 marks)
- ii. Discuss ways in which the communication and entertainment industry can make use of the Blockchain Technology (8 marks)

QUESTION THREE

- i. Differentiate between World Wide Web and the Dark Web (4 marks)
- ii. Illustrate **THREE** ways in which journalists can stay secure online as they undertake their duties (6 marks)

QUESTION FOUR

Computers have made available a host of new ways of interacting with different individuals in the cyberspace. In the wake of this development a number of ethical questions have been raised and debated. Discuss any **FIVE** areas of ethical concerns in the cyberspace (10 marks)

QUESTIO FIVE

Examine any FIVE offences in the Computer and Cybercrime Bill 2017 (10 marks)